* Create a report in Microsoft Word, and answer the following questions:

1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

The technology, Photography and Theatre categories have high success ratio compared to others and therefore needs to be taken forward for funding approval.

The journalism category needs more crowdfunding entries as there is less nominations and hence need more encouragement to go for crowdfunding. Also note that the success rate is 100% with limited entries.

The success percentage seems to be high when the goal amount is between 1000 to 4999, which means that the crowdfunding support is maximum for this range and it is encouraged that the goal for most of the categories should be in this range.

1. What are some limitations of this dataset?

Reasons for cancellation and Failed is not captured to determine the improvements required for crowdfunding for each category.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

Scatter Plot, Average of percentage funding by currency and country are some of the possible graphs that can be generated.